

THE OVERSEAS PRESS BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 21, No. 37

October 1, 1966



SIR ROBERT: "This is not poker, but a game of chess."

RED CHINA TURNS DOWN BID TO ITS NEWSMEN TO VISIT US

The Red Chinese government has rejected the OPC invitation to have Chinese mainland journalists visit the United States as guests of the OPC. The invitation was proffered by President *Victor Riesel* on behalf of the Board of Governors at a lengthy dinner-meeting with Swedish Foreign Office officials and leading Swedish editors and journalists on Aug. 19th at the Grand Hotel in Stockholm.

Ulf Brandell, an editor of the prominent Swedish newspaper, *Dagens Nyheter*, and, Sten Sundfeldt, a high official of the Swedish Foreign Office, cabled Riesel this week that the invitation received a "negative reaction." Both had been among those present when Riesel

communicated the Board of Governors' decision to extend the invitation to the Chinese journalists.

In his dinner-meeting with the Swedish officials and newspapermen, Riesel told them, (one of whom had just returned from Peking), that the OPC was prepared to pay all of the expenses and make arrangements for the Chinese mainland reporters to see whatever they pleased, go wherever they wanted to and, talk with whomever they pleased.

Riesel said that the rejection was, "of course, sharply disappointing though not unexpected. The Red Chinese who speak about peace have rejected a real people-to-people, newsman-to-newsman venture designed to build a basis for peaceful relations. It is one thing for governments to be in conflict. The OPC invitation was entirely a private matter and was not done in concert with the United States government. It was an overture to implement President Johnson's desire that bridges be built between ourselves and other nations. We shall continue to extend this invitation until, one day, it is accepted in the good faith in which it is being extended."

The cable text from Sundfeldt follows:

I WISH TO REFER TO YOUR CABLE OF AUGUST 19 RE INVITATION TO CHINESE JOURNALISTS TO THE UNITED STATES. THE CONTENTS OF YOUR CABLE HAVE BEEN BROUGHT TO THE NOTICE OF THE CHINESE EMBASSY HERE THROUGH MR. ULF BRANDELL OF DAGENS NYHETER WHO ALSO WAS PRESENT AT OUR DISCUSSION. MR. BRANDELL HAS RECEIVED AN ANSWER IN THE NEGATIVE WITH REFERENCE ALSO TO THE CHINESE SCIENTISTS AND SCHOLARS TO VISIT THE UNITED STATES. THIS ATTITUDE WAS NEGATIVE AND THE SAME ATTITUDE OBVIOUSLY APPLIES ALSO TO YOUR OFFER. THE SWEDISH FOREIGN MINISTRY HAS NOT BEEN INVOLVED IN THIS CONTACT WITH THE CHINESE EMBASSY.

Viet War Has Peaked, Will Decline Slowly, Thompson Tells OPC Audience

Sir Robert Thompson, former head of the British Advisory Mission to Viet Nam, says the insurgency there may not finally end for 15 to 20 years, but the war has reached its peak and will decline slowly at a much reduced tempo. The crisis in the large-scale military phase has already been passed, he believes.

"At the beginning of 1965 the Viet Cong had got it made — South Viet Nam would have collapsed but for the introduction of US forces. Now we've stopped it," said Sir Robert.

The veteran southeast Asia "hand" was guest speaker at the OPC Newsmaker Luncheon Sept. 21. "I've been on both sides of the guerilla war," he said — referring to the fact that he led Allied groups infiltrated behind the Japanese

lines during part of World War II.

The turnaround in the Vietnamese struggle came, he believes, in 1965 — and the necessary peak has probably been reached in this country's troop build-up there.

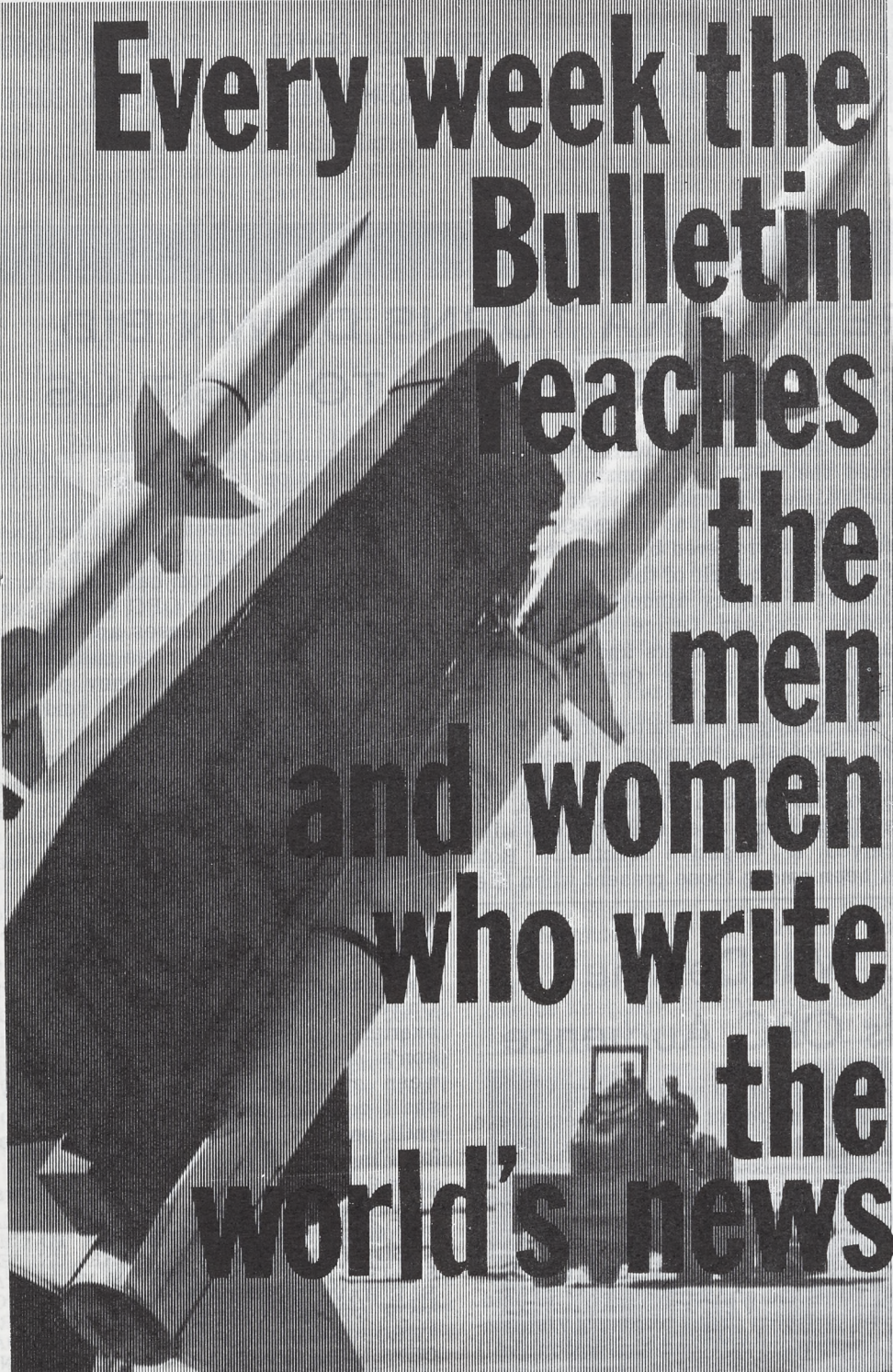
"Our aim must be very clear — to stabilize and maintain a South Viet Nam that can stand on its own feet," he said.

He declared that the South Vietnamese, given support and protection, will continue to fight — and the Viet Cong will avoid any heavy contact with US forces. Sir Robert said the VC is concentrating on small, diversionary guerilla attacks to keep the US troops busy chasing them.

On the thorny question of US relations in South Viet Nam, Sir Robert said

(Cont'd on page 8)

PERSONAL COPY



**Every week the
Bulletin
reaches
the
men
and women
who write
the
world's news**

Extend your company's reach

World-Wide Ticker

Edited by **JERRY KRISKA**

SANTO DOMINGO..... from **MERWIN K. SIGALE**

The departure of the Inter-American Peace Force from the Dominican Republic attracted eight visiting correspondents: **Bob Berrellez**, AP; Howard Handleman, U.S. News & World Report; Hal Hendrix, Scripps-Howard; Arnold Isaacs, Baltimore Sun; **Francis Kent**, Los Angeles Times; Paul Montgomery, New York Times; **Merwin Sigale**, ABC News, and **Steve Yolen**, UPI. Already on hand were Santo Domingo-based **Bernard Diederich**, Time, and **Ted Scott**, NBC.

After the Peace Force departure, Diederich moved to Mexico City to become Time correspondent there, after 14 years in Haiti and the Dominican Republic. Ben Darling, USIS, gave a farewell dinner for the Diederichs.

For Arnold Isaacs, Santo Domingo was first stop en route to Rio de Janeiro, where he becomes Latin American correspondent for the Baltimore Sun.

Lyle Copmann, USIS, gave a dinner party for the correspondents at his hill-top home.

WASHINGTON.from **JESSIE STEARNS**

Ninety women reporters — one-sixth of Washington press corps — heard Philippines President Ferdinand Marcos speak at National Press Club. Eve Edstrom, Women's National Press Club president, had written Marcos, urging him not to speak unless meeting was open to all qualified female reporters. Describing members of fourth estate as "soothsayers for the destinies of nations," Marcos said he was addressing "both sexes of the press on this day of reconciliation." The women's group has for years argued that they should be allowed to attend National Press Club functions that might produce news stories. During Joe Dear's tenure as president, women were admitted to news-making luncheons at the press club for the first time. Few attended, though, because they weren't advised at the luncheons. President Windsor Booth says women of the working press will be put on their mailing list.

Filipino newsmen who flew to the US with President Marcos were: J.L. Castro, Manila Times; Joe de la Cruz, Philippines Herald; Ossie Santos, Philippines News Service; Ben Rodriguez, Manila Bulletin; Johnny Perez, Evening News; Don Becker, UPI Manila.

(Cont'd on page 6)

SAUDIS EXIST APART FROM WORLD IN TIME, CUSTOM

By ROY ESSOYAN
AP Chief of Middle East Services

"Allah be praised, the machine is talking."

The machine was an ordinary Associated Press model 15 teleprinter. The speaker was a dignified Arab sheikh, publisher of a newspaper in Riyadh, capital of Saudi Arabia. The teleprinter, the first of its kind in Riyadh, had just been turned on.

The sheikh's words underline the gulf in time between Saudi Arabia and the 20th Century.

The Saudis are living in the year 1386. That's 1966 according to the Moslem calendar. And, to the confusion of their business correspondents abroad, the Saudis date all their letters accordingly. They also count time by the Moslem clock which is set at 12 midnight every sunset, and has to be re-set every sunset because daylight varies from day to day. Many visitors to Saudi Arabia miss meals, appointments and planes as a result.

The gulf between Saudi Arabia and the rest of the world extends to other spheres. Saudi newspapers practically never print photos of women, because women there still live in strictest purdah. And, in line with strict Moslem codes, the papers play down reports of disasters, crimes, traffic accidents and, of course, sex.

Circulation of the largest Saudi newspapers is about 7,000 daily. News-

papering is new — the oldest paper is 20 years old. And wire service operations are even more recent. So far, the AP is the only international wire service with resident stringers there, Mohammed Barakat in Jeddah and Brig. Gen. Prince Abdurrahman Bruce Conde, an American turned Moslem, stationed with the Royalist Yemen Forces.

Both operate under conditions that are less than ideal. Conde's mail takes four weeks to get out but he has devised a way to get cables within three days.

Barakat was placed under tight censorship a couple of months ago, after he received an AP query to check a report that New Yorkers would be banned from Saudi Arabia because New York Mayor John Lindsay had snubbed King Feisal. Ministry of Information officials have also complained because Barakat does not file their hand-outs textually.

Visiting correspondents are given every facility, including access to King Feisal and his top ministers. Their only problems are adjusting to the Saudi sense of time, life and news coverage.

Saudi Arabia does not permit drinking, bars or night-clubs. As a result the hotel lobbies of Jeddah are usually cluttered — in between appointments and throughout the long evenings — with visiting Westerners in various stages of withdrawal, drinking fruit juices, cola drinks, coffee and tea. One group in Riyadh, where things are even tougher, was seen recently playing Monopoly.

NEW YORK SCENE

Fri., Oct. 7 — Luncheon, with Thailand Minister of National Development, Pote Sarasin. 12:30 p.m.

* * *

Thurs., Oct. 13 — Luncheon, with former Brazilian President Juscelino Kubitschek. 12:30 p.m.

* * *

Mon., Oct. 24 — Luncheon, with James Wine, Special Assistant to Secretary of State for Refugee and Migration Affairs. 12:30 p.m.

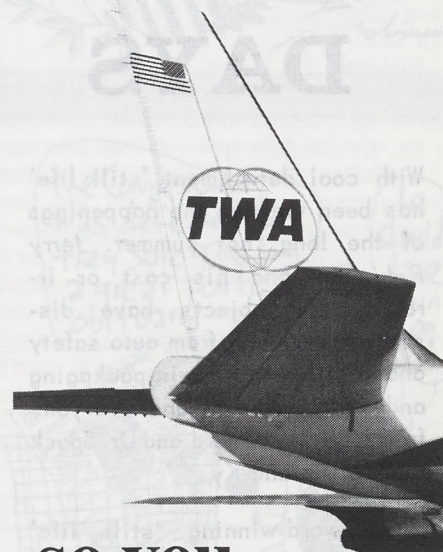
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Thurs., Oct. 27 — Dinner, with Amb. Averell Harriman, 6 p.m. cocktails, 7 p.m. dinner.

* * *

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

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still life

By JERRY ROBINSON

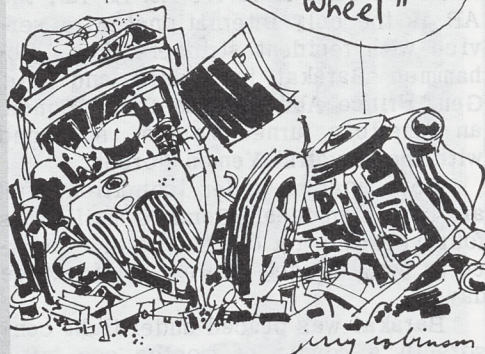
THE LAST 100 DAYS

With cool detachment 'still life' has been viewing the happenings of the long, hot summer. Jerry Robinson and his cast of irrepressible objects have dissected everything from auto safety and inflation to truth-in-packaging and foreign aid — and everyone from LBJ, McNamara and Dr. Spock to Mao, Ho and Ky.

The award-winning 'still life' appears on the editorial and op-ed pages of *The Washington Star* and other leading papers throughout the country.

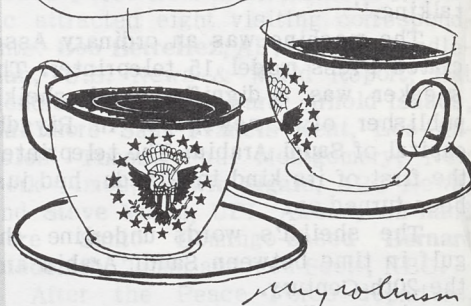
what was
in that letter
found on the
seat?

"Bring in your
car to adjust
defective steering
wheel"



Lyndon,
do you think
Bobby Kennedy
wants to replace
Hubert on the
'68 ticket?

I
hope
that's
who
it is



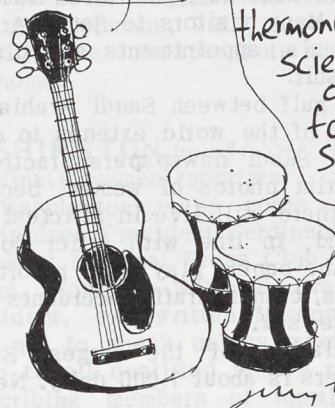
the Vietnam war
has created some
odd species like
nervous hawks
and arrogant
doves..

"and some
idiot
owls

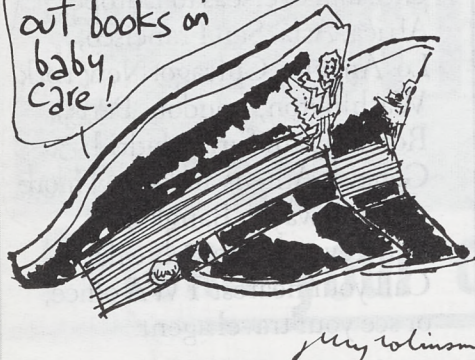


what are you
going to major
in at college?

I haven't
decided..either
thermonuclear
science...
or
folk
singing



...besides, how would
Dr. Spock like it if
we started putting
out books on
baby
care!



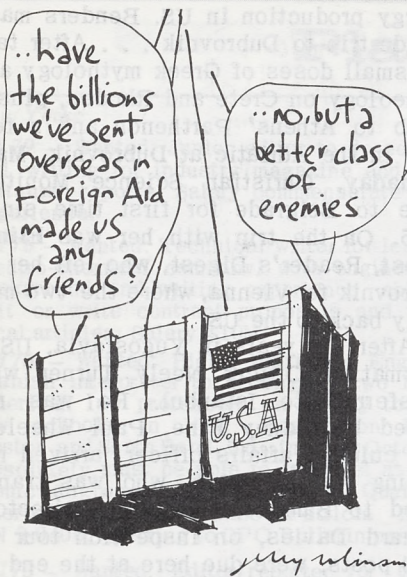
when does
the Government decide
a contract is not
inflationary?

after both
sides agree
to it

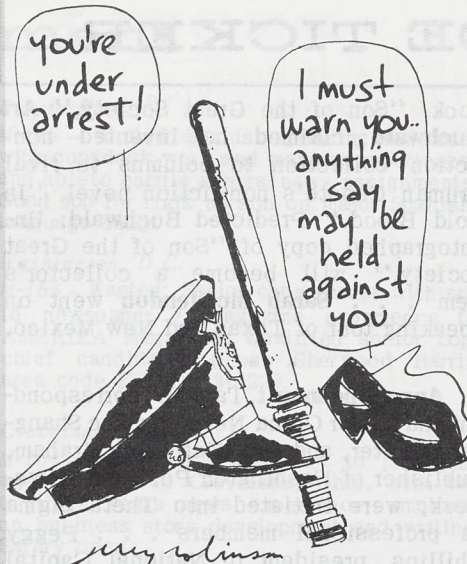


Mr. Secretary,
here's an advance copy
of Ky's next speech...and
here's a draft of our
apology

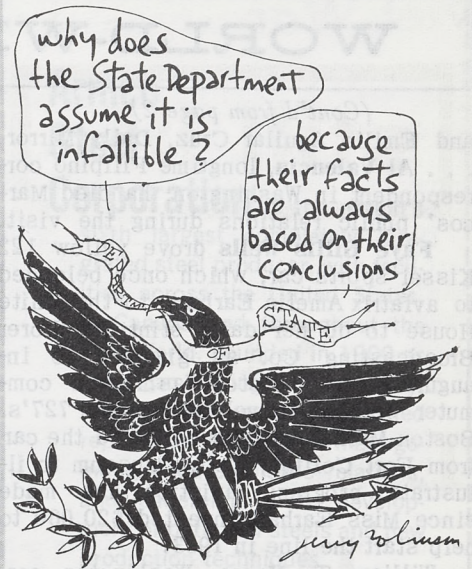




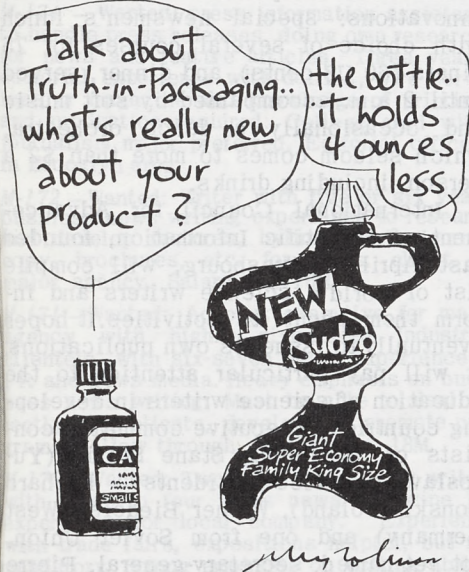
my robinson



my robinson



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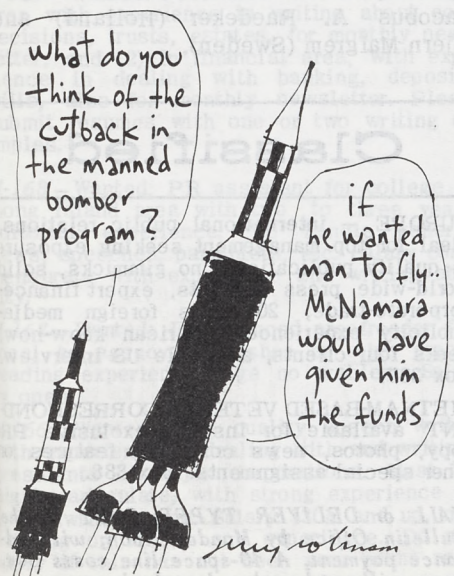
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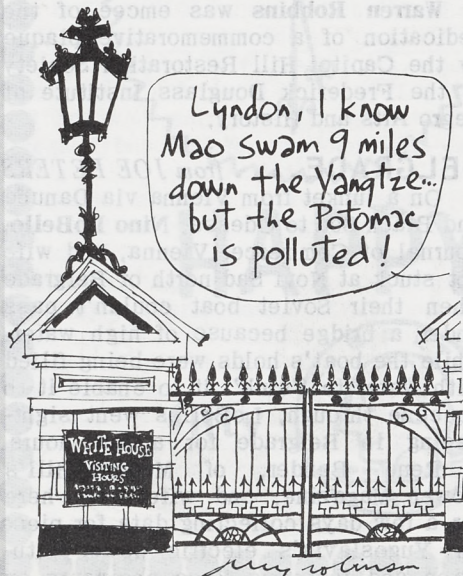
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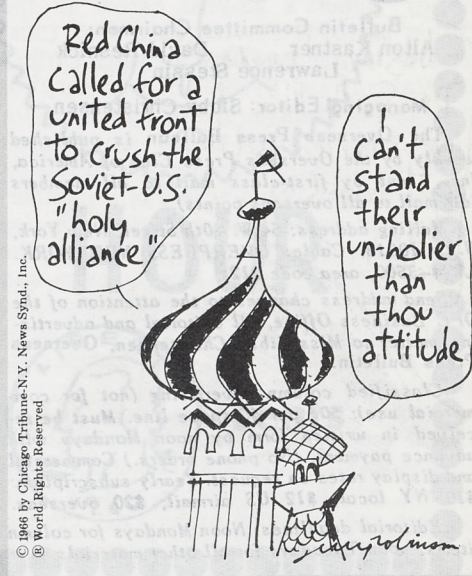
my robinson



my robinson



my robinson



my robinson

WORLD-WIDE TICKER

(Cont'd from page 2)

and Emilio Aguilar Cruz, Daily Mirror. . . . **Al Valencia**, longtime Filipino correspondent in Washington, handled Marcos' public relations during the visit.

Faye Gillis Wells drove yellow 122 Kissel sports car, which once belonged to aviatrix Amelia Earhart, to the White House to do her daily stint for Storer Broadcasting Co. as gimmick to inaugurate new Boston-Washington commuter service in yellow Boeing 727's. Boston-Maine Airways borrowed the car from Fort Collins, Colo., museum to illustrate progress aviation has made since Miss Earhart invested \$20,000 to help start the line in 1933.

William T. Moore, Washington correspondent of Chicago Trib for 24 years, leaves for Florida to take post as writer for Ft. Lauderdale News & Sun-Sentinel. . . . **Dudley Harmon**, who died in West Newton, Mass., after an illness, had been information manager of CBS-News-Washington Bureau, and had been one of first women World War II correspondents. . . . **John R. Botzum, Jr.** set up own news agency after representing Penton Publishing Co., Cleveland, 11 years. He'll continue to report for "Steel," but will also specialize in economic and labor writing at his National Press Building Office.

At autographing party for his new



Bulletin Committee Chairmen:
Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

book, "Son of the Great Society," **Art Buchwald** claimed he invented non-fiction collection to columns to rival Truman Capote's non-fiction novel, "In Cold Blood." Predicted Buchwald: Unautographed copy of "Son of the Great Society," will become a collector's item. . . . **Sarah McClendon** went on speaking tour of Texas and New Mexico.

* * *

Anna Chennault, Taiwan correspondent and former China News Service Shanghai reporter, and Mrs. Katharine Graham, Publisher of Washington Post and Newsweek, were initiated into Theta Sigma as professional members. . . . Peggy Phillips, president of National Capital Chapter, supervised the initiation. Peggy, public relations with Mutual of Omaha, along with **Esther van Wagoner Tufty** attended the national meeting of the professional journalistic organization in Fort Worth last month.

* * *

Burnet Anderson, former assistant director for policy and plans of US Information Agency, is attending State Department language school and will report to the US Embassy in Buenos Aires, Brazil about Jan. 1 as public affairs officer.

* * *

Assistant Secretary of Defense **Arthur Sylvester**, International Revenue Service Information Chief **Joseph S. Rosapepe**, Alfred Friendly, Associate Editor, Washington Post, and Bryce N. Harlow, Proctor and Gamble took part in a panel discussion at the Middle Atlantic Public Relations Conference here.

* * *

Warren Robbins was emcee of the dedication of a commemorative plaque by the Capitol Hill Restoration Society to the Frederick Douglass Institute of Negro Arts and History.

BELGRADE . . . from JOE PETERS

On a junket from Vienna via Danube and Black Sea to Odessa, **Nino LoBello**, Journal of Commerce, Vienna, and wife got stuck at Novi Sad north of Belgrade when their Soviet boat couldn't pass under a bridge because of high water. While the boat's holds were being filled with water to "sink" it to enable it to squeeze through, LoBellos went sight-seeing in Belgrade for a few hours.

Rene Bender, of McGraw-Hill's Power Magazine, and wife were here for a few days collecting data for piece on Yugoslavia's electric power situation and lecturing Yugo engineers on

energy production in US. Benders made a side trip to Dubrovnik. . . . After taking small doses of Greek mythology and archeology on Crete and Rhodes, plus a climb to Athens' Parthenon and a few dips in the Adriatic at Dubrovnik, **Mary Hornaday**, Christian Science Monitor, came to Belgrade for first time since 1945. On the trip with her was **Elinor Griest**, Reader's Digest, who left her in Dubrovnik for Vienna, where the two met to fly back to the US.

After six years in Yugoslavia, USIA Information Officer Neely Turner was transferred to Istanbul. He was replaced by Sidney Fine. Paul Wheeler, new cultural affairs officer, arrived replacing Harold Engle, who was transferred to Bamoko, Mali. USIA Director, Richard Davies, on inspection tour of USIS posts, were due here at the end of September.

Refurbished and elegant, Belgrade Press Club reopened with additional innovations: special newsmen's lunch with choice of several courses for 75 dinars (60 US cents), and dinner, served until 2 a.m. accompanied by soft music and occasionally a dance orchestra, which seldom comes to more than \$2 a person, including drinks.

International Council for Advancement of Scientific Information, founded last April at Strasbourg, will compile list of world's science writers and inform them about its activities. It hopes eventually to issue its own publications. It will pay particular attention to the education of science writers in developing countries. Executive committee consists of: president, Stane Stanic (Yugoslavia); vice-presidents, Richard Donski (Poland), Werner Biedeler (West Germany) and one from Soviet Union, not yet named; secretary-general, Pierre de Latille (France); assistant secretary general, Earl Ubell (USA); treasurers, Jacobus A. Raedeker (Holland) and Bjern Malmgren (Sweden).

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EUROPE — international public relations, ideal for top management seeking exposure in quality publications, no gimmicks, solid world-wide press contacts, expert finance-corporate-trade, 20 years foreign media-publicity experience, American know-how, seeks four clients, available US interview. Box 387.

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Placement

New York:

M-179 — Wanted: Junior editor to do editing and writing for industry magazine and consultants' reports. Salary commensurate with experience.

M-178 — Wanted: Technical writer for leading electro-chemical company, with engineering background and writing experience, able to edit or write contract proposals and technical articles. Salary \$10M.

M-176 — Wanted: Highly proficient English-Spanish interpreter to accompany two Latin American law professors on 14-day tour of law schools in NYC, Washington D.C., Boston and South Bend, Ind., in early October. Absolutely must be able to interpret at academic language level. Salary open. Qualified interpreters phone Miss Patricia Baine TN 7-0400, referring to OPC Bulletin posting.

M-173 — Wanted: Editor/reporter for travel industry publication with experience in travel writing desirable but not mandatory. Salary \$8-9M.

M-174 — Wanted: press information assistant to handle press releases, doing own research for news and feature articles. Three years editorial experience with dailies, wire services or magazine and knowledge of printing and production required. College grad with journalism major preferred. Editorial offices in Brooklyn area.

M-172 — Wanted: Writer with five or six years business news writing experience to research and develop features, bylined trade journal copy, brochures, etc. for indus. client. of major agency. Salary \$14-16M.

M-171 — Wanted: Account executive for major agency with highly diversified industrial clientele, with six-seven years experience in PR and news media. Heavy emphasis on business news writing. Must be able to deal directly with clients, develop and promote programs, follow through. Salary \$16-18M.

M-170 — Wanted: Two general publicity writers with three to four years news/magazine PR experience for local company. Experience with trade fairs, expositions helpful, but not mandatory. Strong emphasis on writing ability, placement. Salary \$10-12M.

M-169 — Wanted: Freelance writers (1) in legal area with experience in writing about court decisions, trusts, estates, for monthly newsletter, and (2) in financial area, with experience in dealing with banking, deposits, wills, also for monthly newsletter. Please submit resumes with one or two writing examples.

M-168 — Wanted: PR assistant for college in Long Island area with two to three years editorial experience. To handle general news, speeches, pamphlets, etc. Salary commensurate with experience and writing ability.

M-167 — Wanted: Experienced proofreader for local ad agency. Printshop or other proofreading experience. Age no problem. Salary open.

M-166 — Wanted: Top quality speech writer with experience in dealing with and writing presidents of major corporations. Must be highly articulate, with strong experience in speechwriting area. Salary \$30M and up, depending on ability and experience. Do not apply if this has not been your prime responsibility.

Puerto Rico:

M-175 — Wanted: Spanish-speaking newsman, with copydesk work and makeup experience, and able to handle general news assignments. Good job for right person on major Spanish-language daily.

Washington, D.C.

M-165 — Wanted: Senior copy reader with solid newspaper / magazine experience for AMERIKA Magazine. Qualified senior copy chief candidates phone Sherwood Harris, area code 202, DU 3-3223.

Cleveland, Ohio

M-164 — Wanted: PR assistant to join NYC agency staff in Cleveland, Ohio, with two to three years news experience, emphasis on business story development and writing. Salary open.

Jamaica, British West Indies

M-177 — Wanted: Writer and photographer to cover Jamaica for PR agency with tourism account. Newsmagazine experience, or proven freelance ability required. Photographer should know dark-room work. Salary \$10M each.

Please write c/o Box No. attention S.E. Kosen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

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Viet War (Cont'd from page 1)

there is no anti-American feeling in the countryside, and that both military and civilian US groups are welcomed. He also had high praise for the Peace Corps, and said it should be enlarged on an international basis.

On US intelligence in South Viet Nam, Sir Robert found it far better now than it was in 1965, but said too many organizations are engaged in intelligence. One central organization would be best for the situation.

Other Thompson quotes:

- "Terror is just not understood in the West. In Viet Nam the figures for murders and abductions (excluding all battle casualties) in 1960 and 1961 alone showed 6,130 murders and 6,213 abductions — a total of over 12,000."
- "They call this a peoples' revolutionary war — but it is not such a war. Their aim is not really to win a war by winning battles — but to collapse a social structure."
- "We must have a coordinated plan covering not just the military side, but all civilian aspects. Flexibility is the key word. This is not poker — but a game of chess."
- "I am delighted with the result of the South Viet Nam elections."
- "The Vietnamese are prepared to fight, and to take enormous casualties."
- "We want negotiations, but there has been no sign of desire from the other side. The Communists only want negotiations as a recognition of victory; or, as in Malaya, as a means to save their underground organization."
- "Once the insurgency within the country is contained, South Vietnamese troops and their allies can be used for pacification and ultimate freedom of the country as a strong nation on its own."

Sir Robert's 25-year career in the Orient included service as a Wing Commander in the RAF, as Security Officer for Malaya, and Permanent Secretary for Defense in Malaya. He is now a senior consultant to the RAND Corporation (special advisory organization to the US Defense Dept.), and author of an authoritative text on guerilla warfare, *Defeating Communist Insurgency*. His trip to the United States from his London base was arranged by the Council on Religion and International Affairs (a Carnegie endowment), to participate at a high-level consultation at Arlie House.

James Sheldon, Chairman of the Special Events Committee, presided at the luncheon and moderated the discussion period, which was covered by four radio outlets and preceded by an ABC TV network interview. *Barnet Bildersee* assisted with arrangements.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Larry Blochman** to Washington for a few months to serve with the State Department's Foreign Service Officers selection board . . .

Ralph D. Gardner, president of Ralph D. Gardner Advertising, back in New York after visits with clients in Italy, Switzerland, France and Ireland . . . **Morton Frank**, publisher of Family Weekly, to Germany to speak at a Sept. 23 meeting in Nurnberg of newspaper publishers about Sunday magazines. Last month, with his wife Betty (Good Housekeeping features editor) he visited Castle Combe, England, to meet "Dr. Doolittle" stars Rex Harrison and Samantha Eggar and director Richard Fleischer . . . **Trudy Goth** planed on Sept. 13 for dress rehearsal and opening of the new Metropolitan Opera, on which she reported for several European publications as well as Audiomusica in Mexico. She also did a 30-minute broadcast for West German Radio in Cologne. She plans to return to Europe in December.

CHECKING IN: **Constantine Solonias** from Greece and Cyprus . . . **Robert S. Benjamin** from Mexico . . . **J.W. Cohn** from Japan.

NEW POSTS: **Milt Freudenheim** upped to Chicago Daily News director of foreign service and national news editor. Announcement was made by the paper in an ad on the front cover of Sept. 24 Editor & Publisher.

ARTICLES: **Alan Levy's** profile in the October Diplomat is succinctly titled "The Persecution and Aggrandizement of David Merrick as Performed by the Victims of His Machinations Under the Manipulation of David Merrick Himself." . . . **John K. Cooley's** "From Mau Mau to Missiles: Communist Military Training of Africans" in the latest issue of Africa Forum, is a preview of some new material in the revised paperback of his book, "East Wind Over Africa," which the hardcover publisher, Walker and Company is bringing out this winter.

BOOKS: **Fred Kerner's** Hawthorn Books list includes **Charles Hurd**, who has been doing the TV and radio bit in connection with his new "The White House Story", **Theon Wright**, with "The Voyage of the Herman" and the just published "Rape in Paradise"; and honorary member **Harry S. Truman**, the subject of "Good Old Harry." Upcoming is "New Role for the Layman," the manuscript of which **Barrett McGurn** delivered before taking off for Rome and his new State Department post, and "Secret Service," which **Robert Deindorfer** co-authored with the late Richard Rowan . . .

Don Short's "Opportunities in Travel Careers" out via Vocational Guidance Manuals.

RADIO & TV: **Jack Frummer** on the Sandy Lesberg show, WOR, to discuss the Met Opera opening . . . As a recent guest on her NBC Youth Forum, **Dorothy Gordon** had Vice President Humphrey, discussing the privileges and responsibilities of voting for first voters. Dorothy has been invited by several European and Asian countries to take her show overseas . . . **Leo Cherne** interviewed by WOR's Martha Deane on Sept. 27 . . . **Gunther Less** will be executive producer on a new color "Sports Special" for Triangle stations.

SPEAKERS: **Faye Henle**, who has her own radio show on WOR, is conducting two courses in personal money management at the Ballard School of the YWCA this winter . . . **John Moynahan** addressed the 33rd annual meeting of the Life Insurance Advertisers in New Orleans on Sept. 22 . . . **Maurice Adams** is conducting an adult education course on "Ten Challenges to US Foreign Policy" in Roslyn, NY.

HONORS: **Jacob H. Jaffe**, chairman of the journalism department of Long Island University, appointed by the American Society of Journalism School Administrators as editor-in-chief of its scholarly quarterly, The Journalism Educator . . . University of Oregon Library is setting up a scholar's research section for the manuscripts, correspondence and published materials of **Charles Morrow Wilson**. The Bailey library of the U. of Vermont has also established a special section for his books . . . **William Attwood** named general campaign chairman for Rep. Donald Irwin's bid for re-election to Congress from the 4th district of Connecticut.

LONG TIME NO SEE: Twenty-two years after they had been together as Marine Corps combat correspondents in World War II, **Henry Giniger**, Times foreign correspondent, and **William F. (Bill) Goodrich** collided on Sept. 14 — in the OPC elevator.

ART SHOW ON 'TODAY'

NBC's "Today" show will spotlight the "Overseas Gala" art show benefiting the Edward R. Murrow Fund during a 7 a.m. segment next Tuesday.

Mr. and Mrs. **Cornelius Vanderbilt Whitney** will be interviewed, and the portrait of **Edward R. Murrow** by **Richard Seyffert** will be shown. The Whitneys are donating some of their own works for sale to benefit the Murrow Fund.